



LE PRELAT

CÔTES DU RHÔNE VILLAGES

Here on the right bank of the Rhône River, in the Gard region and a stone's throw from Châteauneuf du Pape, vines have been grown for two thousand years. The hill is called Caesar's Camp, in Laudun, and was the spot that Roman legions would look out over the Rhône. Winemakers in the region are masters at revealing the subtlety and richness of the land to craft enchanting, spicy and breathtakingly fresh red wines.

TECHNICAL CHARACTERISTICS

Appellation: Côtes du Rhône Villages
Laudun

Varieties: Grenache, Syrah, Carignan
et Mourvèdre

Soil type: Smooth river stones in the
lowlands, near the Camp de César
hill.

In the vineyards:

- Sustainable agriculture
- Mechanical ploughing
- The vines are carefully tended by hand
- Sustainable pest control

In the winery:

- Grapes are picked at peak ripeness
- Slow, low-temperature maceration with crushing, then vinified in the traditional way under controlled temperature conditions

Average yield: 40 hectolitres per hectare



2018 BLEND

Grenache noir 52%
Syrah 41%
Carignan 4%
Mourvedre 3%



The Bernard Magrez signature guarantees the full support and backing of a master vintner, who for the last forty years has poured his energy into improving his wines. This signature is also backed by a nationwide and worldwide campaign, which has made Bernard Magrez the most powerful marketing force in the French wine industry.

