



PURITY®

SLOWLY COPPER DISTILLED FOR EXTRA PURITY, FLAVOR
& INCOMPARABLE SMOOTHNESS



MADE IN SWEDEN

A JUNIPER- FORWARD GIN MADE THE NEW WAY

Reimagining a classic

When you're creating a gin based on a classic recipe, like London Dry, you have to begin with the essentials, and get those absolutely right. What makes our Nordic Dry so special is that the base spirit is our 34-times distilled, ultra-smooth vodka. And then we add a subtle, modern twist to the juniper-forward taste by blending aromatic, herbaceous ingredients with distinctive Nordic berries.

Stefan Magnusson

STEFAN MAGNUSSON
Master Distiller



43 % ABV | 700 ml



*Award-winning Vodka 34x
flavored with juniper, basil, thyme,
coriander, lingonberry, blueberries,
lavender, cardamom and angelica.*

Something old, something new

Our take on an old favorite – London Dry gin – brings something new to this classic spirit. When you start with the best vodka, which is copper-distilled for 12 hours, then gently and slowly infuse our unique blend of organic botanicals, you get something that takes the original to a new level. It's delicious!

Mathias Tonnesson

MATHIAS TONNESSON
Master Blender

www.puritydistillery.com

LONDON DRY 34 GIN

A classic gin, made a new flavorful way

Based on the historic London Dry recipe, our London Dry takes the taste experience much further – resulting in a larger and longer taste profile. We start by using our award-winning organic vodka with its heart copper distilled 34 times for extra flavor and smoothness as a base. We then infuse a complex collection of herbs and berries, such as juniper, basil and thyme, lingonberry, European blueberries and lavender, which are blended during distillation for maximum botanical flavor.